



leadership

motivation

motivation. mobilisation. leadership.

large group seminars.

mobilisation

TO ACCOMPLISH GREAT THINGS
WE MUST NOT ONLY ACT
BUT ALSO DREAM,
AND NOT ONLY DREAM
BUT ALSO BELIEVE

ANATOLE FRANCE



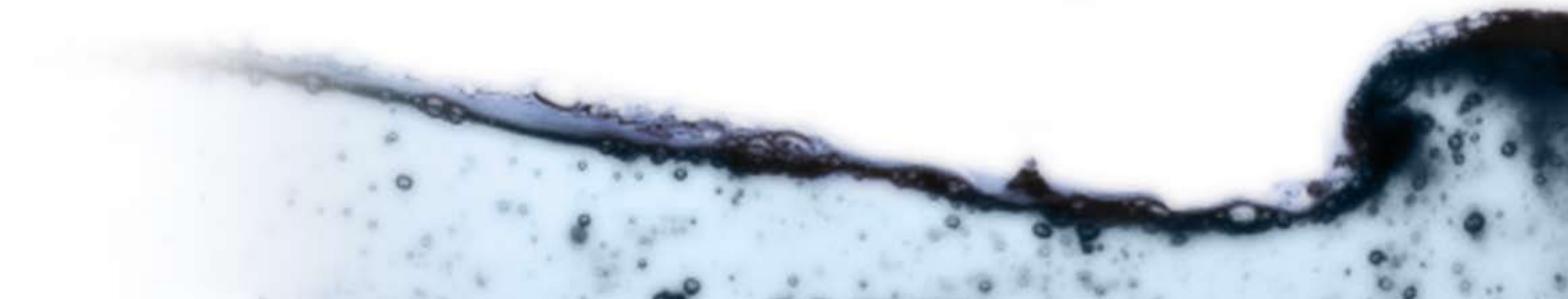
MOTIVATE. MOBILISE. INSPIRE.

Few people and even fewer organisations come close to realising their full potential. Our aim is to help individuals and groups maximise their talents and achieve the highest level of performance.

Our methods and success are grounded in three decades of research into positive psychology, neuroscience and organisational development. The result is a unique, strengths-based approach to change that engages participants and delivers a competitive advantage to individuals and organisations.

- A clear vision coupled with ambitious goals
- A sustained positive focus on what works
- Greater powers of imagination and innovation
- A heightened ability to connect and work with others
- Ongoing energy and enthusiasm to make things happen

Discover and develop your true potential: achieve the results you only dream about.



BEYOND MOTIVATION

Whether we work with individuals or organisations, we use the same powerful principles of positive imagery and emotions to create change.

Lighting fires under people can provide a temporary boost. How much more powerful it is to seek out and fan the smouldering embers of the fires we all carry within us!

Allow us to help you and your colleagues build on your unique strengths and liberate your creative energy to reach your true potential.

Look beyond today's difficulties to see the bright, boundless future where the impossible becomes possible and dreams really do come true.



MOTIVATE.

Realise your potential

Our experience and research has led us to identify the shared characteristics of people who enjoy high levels of personal and professional success. Discover them yourself during our **MindStore for Business** course and master the tools, techniques and knowledge that can change your thinking and change your life.

MOBILISE.

Beyond motivation: realise your organisation's potential

MindStore Future Perfect is a uniquely effective approach for energising entire organisations in pursuit of a common goal. We combine proven MindStore techniques with Appreciative Inquiry¹ in interactive large-group workshops, which can include several hundred persons. Through focusing on the positive and building on what works well we create exceptional levels of engagement and commitment to change. The result is a true alignment of the whole organisation to critical plans and projects.

INSPIRE.

Realise your leadership potential

MindStore Future Leading is designed for leaders who want to make a difference. Sustaining high levels of employee motivation needs truly inspirational leadership. In this course we develop your ability to inspire your followers through the medium of story-telling. Learn to engage and motivate your audience with heart and passion through the telling of the right story at the right time.

¹ "Appreciative Inquiry" is a new and highly effective process for managing change in which we create a positive spiral of reinforcement throughout the organisation by involving the participants in seeking out and building on the organisation's strengths.

WHO WE ARE

The standard for performance improvement since 1990

MindStore was established in the United Kingdom in 1990 by Jack Black and quickly developed a reputation for facilitating rapid performance improvement. More than 150,000 people representing over 50% of the Financial Times Stock Exchange UK 100 have attended a MindStore course. Many credit its techniques as having helped them achieve greater levels of success and regard the experience as a key turning point in their lives.

MindStore is represented throughout Switzerland and France by Marvin Faure. After graduating from Cambridge University as an engineer and 25 years of experience in varied operational management roles across the globe, Marvin Faure found his vocation in the 1990's when he began to focus on performance improvement.

Marvin's major contribution to MindStore has been to introduce highly effective processes for large group interactive workshops. Such processes enable the participants to achieve real, transformational change in areas such as teamwork, culture, behaviour and working practices.



Marvin Faure

A hiker with a large backpack is captured in mid-air, jumping over a wide, powerful waterfall. The hiker is wearing a dark shirt, light shorts, and a backpack. The waterfall is cascading over dark rocks, creating a large splash of white water. In the background, there are rugged, snow-capped mountains under a bright sky. The overall scene is one of adventure and risk-taking.

TO DARE IS TO LOSE ONE'S FOOTING MOMENTARILY
NOT TO DARE
IS TO LOSE
ONESELF

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