



# MINDSTORE FOR BUSINESS

## MOTIVATE – MOBILISE - INSPIRE

### LIBERATE YOUR CREATIVE ENERGY TO REACH YOUR TRUE POTENTIAL

However you define success - increased sales, better customer service, smarter marketing, a contented office environment - MindStore can help you get there, faster!

It's a bold claim. But one supported by hundreds of satisfied clients. Armed with MindStore's range of practical business tools, they've become masters of their ever-changing business environment.

MindStore for Business is a stimulating two-day course that offers the practical means to transform your working life. Discover benefits that include a radically improved performance, a positive attitude, more effective communication, innovation, and improved decision-making powers.

### COMPANIES AND ORGANISATIONS

There are times when your organization benefits from a motivational boost. Working in-house, we can design an event to help set your organisation on a path to success through:

- Corporate events
- Conferences and seminars
- Team-building events
- Strategy meetings and retreats
- Personal development courses

### INDIVIDUALS

Quite simply, MindStore is a life-changing experience. Learn how to strike a work-life balance that actually enhances on-the-job performance. Discover how to set and then achieve ambitious goals in all aspects of your life.

- Business and career
- Marriage, partnership, family
- Social and recreation
- Health and spirit
- Finances



## TECHNIQUES THAT BRING POSITIVE CHANGE

### REALISE YOUR POTENTIAL

The biggest benefit of MindStore for Business is the self-confidence that comes from mastering powerful techniques to manage your career and your life. Other benefits include:

- **An energetic positive outlook.** Learn how to adopt and maintain an optimistic attitude no matter what the challenge.
- **Advanced goal setting.** Shift your inner expectations to become comfortable with much bigger goals.
- **Master intuition.** Discover reliable techniques to access this highly prized business tool.
- **Stress management.** Acquire powerful techniques for relaxation that lead to greater creativity and productivity.
- **Emotional Intelligence.** Understand the power of emotion and how it can be harnessed for personal and team advantage.
- **Enhance communications.** Equip yourself with techniques that optimise your verbal capabilities.
- **Whole brain thinking.** Engage your whole brain and enhance your ability to find innovative solutions to problems

### COURSE OUTLINE

A key feature of this course is that the material adapts to the particular needs of every individual. Emerge as master of the challenges you face today, with a clear plan to build on innate strengths for greater success tomorrow.

#### [ DAY ONE ]

- Five characteristics of success
- A positive attitude
- Personal effectiveness
- The innovation advantage
- Whole brain thinking

#### [ DAY TWO ]

- Creative problem solving
- Achieving goals
- Improved relationships
- Advanced communications
- Emotional intelligence